



women

LEADERS IN INSURANCE
& FINANCIAL SERVICES

2021 CONFERENCE SPONSORSHIP INFORMATION

LOUISVILLE, KENTUCKY

*Educating women in the insurance and
financial services industry since 2002!*

wlconference.com    



SPONSORSHIP OPPORTUNITIES

WLI events are a vital resource for the region's insurance and financial services professionals and we urge you to consider being a part of our 2021 Conference. Doing so will show your support for the development of our industry and of the professionals who will participate in this once-a-year opportunity.

WLI events grant attendees the ability to encourage gender diversity in the workplace, to grow in their knowledge of the field and to ignite a sense of pride in and passion for this important work.

Your contribution will further the goals of Women Leaders in Insurance to make insurance and financial services exciting, diverse and empowering fields for professionals in the region.

PRESENTING SPONSOR: \$10,000

A representative from your organization has the opportunity to speak during the program. You will receive three reserved tables for eight at the conference and an opportunity to exhibit. You will receive prominent mention on WLI's website with a direct link to your company's website, in event collaterals, in the onsite program and from the podium the day of the event, along with recognition on WLI's social media platforms with a direct link to your company's website.

LUNCHEON SPONSOR: \$7,500

Your company will be the named sponsor of the lunch. A representative from your organization has the opportunity to speak during the program. You will receive prominent mention on WLI's website with a direct link to your company's website, in event collaterals, in the onsite program and from the podium the day of the event. Additionally, you will receive two reserved tables of eight and the opportunity to exhibit at the event.

MAJOR SPONSOR: \$5,000

You will receive prominent mention on WLI's website with a direct link to your company's website, in the onsite program and from the podium the day of the event. Additionally, you will receive a reserved table of eight and the opportunity to exhibit at the event.

CORPORATE PARTNER: \$2,000

Includes one reserved table of eight and the opportunity to exhibit at the event. You will receive mention on WLI's website, in the onsite program and from the podium the day of the event.

COMMUNITY SPONSOR: \$1,000

You will receive mention on WLI's website, in the onsite program and from the podium the day of the event. Additionally, you will receive two complimentary registrations to the WLI Conference and the opportunity to exhibit at the event.

EXHIBITOR: \$500

You will receive mention in the onsite program and from the podium the day of the event. Plus, the opportunity to exhibit at the event. The exhibit fee includes admission to the conference for one person. Space is limited.

FRIEND: \$200

You will receive mention in the onsite program and from the podium the day of the event.

We appreciate your generosity and look forward to a partnership with your organization. Your sponsorship will make the 2021 Women Leaders in Insurance Conference a success.



SPONSORSHIP APPLICATION 2021 CONFERENCE

Company Name _____

(as it should appear on media/collateral)

Contact Person _____

Address _____ Suite _____

City _____ State _____ Zip _____

Phone _____ Cell _____

Email _____ Website: _____

Check one:

PRESENTING SPONSOR \$10,000

LUNCHEON SPONSOR \$ 7,500

MAJOR SPONSOR \$ 5,000

CORPORATE PARTNER \$ 2,000

COMMUNITY SPONSOR \$ 1,000

EXHIBITOR \$ 500

FRIEND \$ 200

Check enclosed

Credit Card* – Visa Mastercard American Express Discover

Amount to be billed \$ _____*

Name on card _____ Security Code _____

Card number _____ Exp date _____

Authorized Signature _____ Date _____

** Plus a 3.25% Service Fee.*

Please return this completed form with payment to:

Women Leaders in Insurance
13265 O'Bannon Station Way
Louisville, KY 40223

Phone: 502-574-9964

Email: info@wliconference.com

Please email your company logo in jpeg or
eps format to info@wliconference.com



WLI CONFERENCE HISTORY

The highly successful Women Leaders in Insurance concept was originally developed as an educational initiative for women involved in the insurance industry. Since its inception in 2002, the event has evolved into one of the premier opportunities for insurance women in the region. WLI Conference events grant attendees the opportunities and resources to advance their development in the insurance industry through continuing education, networking and energizing discourse.

The first WLI conference was held in Louisville with keynote speakers Governor Martha Layne Collins and Kentucky Commissioner of Insurance Janie Miller. Since then, the forum has expanded both in its scope and outreach. Featured speakers have included nationally-recognized, prominent women in many facets of the insurance industry, as well as industry regulators, State Senators and Representatives, and other notables with direct connections to the industry.





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and Family Services

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*Co-Author "Insuring Tomorrow:
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Insurance Industry"*

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Marketing Intellectual Property*
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Marilee Driscoll, CLU, CSA

*Author, The Complete Idiot's
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Co-Owner
Heritage Benefits Group

Connie Glaser

*Author, Swim with the Dolphins,
What Queen Esther Knew &
Gender Talk Works*

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Sheri Wilson

National Property Clam Director
Lockton Companies

Wright-Donnell

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