



women

LEADERS IN INSURANCE  
& FINANCIAL SERVICES

## 2020 CONFERENCE SPONSORSHIP INFORMATION

**August 14, 2020**

Louisville, Kentucky

*Educating women in the insurance and  
financial services industry since 2002!*

wlconference.com    



## SPONSORSHIP OPPORTUNITIES

WLI events are a vital resource for the region's insurance and financial services professionals and we urge you to consider being a part of our 2020 Conference. Doing so will show your support for the development of our industry and of the professionals who will participate in this once-a-year opportunity.

WLI events grant attendees the ability to encourage gender diversity in the workplace, to grow in their knowledge of the field and to ignite a sense of pride in and passion for this important work.

Your contribution will further the goals of Women Leaders in Insurance to make insurance and financial services exciting, diverse and empowering fields for professionals in the region.

### PRESENTING SPONSOR: \$10,000

A representative from your organization has the opportunity to speak during the program. You will receive three reserved tables for eight at the conference and an opportunity to exhibit. You will receive prominent mention on WLI's website with a direct link to your company's website, in event collaterals, in the onsite program and from the podium the day of the event, along with recognition on WLI's social media platforms with a direct link to your company's website.

### LUNCHEON SPONSOR: \$7,500

Your company will be the named sponsor of the lunch. A representative from your organization has the opportunity to speak during the program. You will receive prominent mention on WLI's website with a direct link to your company's website, in event collaterals, in the onsite program and from the podium the day of the event. Additionally, you will receive two reserved tables of eight and the opportunity to exhibit at the event.

### MAJOR SPONSOR: \$5,000

You will receive prominent mention on WLI's website with a direct link to your company's website, in the onsite program and from the podium the day of the event. Additionally, you will receive a reserved table of eight and the opportunity to exhibit at the event.

### CORPORATE PARTNER: \$2,000

Includes one reserved table of eight and the opportunity to exhibit at the event. You will receive mention on WLI's website, in the onsite program and from the podium the day of the event.

### COMMUNITY SPONSOR: \$1,000

You will receive mention on WLI's website, in the onsite program and from the podium the day of the event. Additionally, you will receive two complimentary registrations to the WLI Conference and the opportunity to exhibit at the event.

### EXHIBITOR: \$500

You will receive mention in the onsite program and from the podium the day of the event. Plus, the opportunity to exhibit at the event. The exhibit fee includes admission to the conference for one person. Space is limited.

### FRIEND: \$200

You will receive mention in the onsite program and from the podium the day of the event.

***We appreciate your generosity and look forward to a partnership with your organization. Your sponsorship will make the 2020 Women Leaders in Insurance Conference a success.***



# SPONSORSHIP APPLICATION 2020 CONFERENCE

Company Name \_\_\_\_\_

*(as it should appear on media/collateral)*

Contact Person \_\_\_\_\_

Address \_\_\_\_\_ Suite \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_ Website: \_\_\_\_\_

Check one:

PRESENTING SPONSOR \$10,000

LUNCHEON SPONSOR \$ 7,500

MAJOR SPONSOR \$ 5,000

CORPORATE PARTNER \$ 2,000

COMMUNITY SPONSOR \$ 1,000

EXHIBITOR \$ 500

FRIEND \$ 200

Check enclosed

Credit Card\* –  Visa  Mastercard  American Express  Discover

Amount to be billed \$ \_\_\_\_\_\*

Name on card \_\_\_\_\_ Security Code \_\_\_\_\_

Card number \_\_\_\_\_ Exp date \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

*\* Plus a 3.25% Service Fee.*

### **Please return this completed form with payment to:**

Women Leaders in Insurance  
13265 O'Bannon Station Way  
Louisville, KY 40223

Phone: 502-574-9964

Email: [info@wliconference.com](mailto:info@wliconference.com)

Please email your company logo in jpeg or  
eps format to [info@wliconference.com](mailto:info@wliconference.com)



# WLI CONFERENCE HISTORY

The highly successful Women Leaders in Insurance concept was originally developed as an educational initiative for women involved in the insurance industry. Since its inception in 2002, the event has evolved into one of the premier opportunities for insurance women in the region. WLI Conference events grant attendees the opportunities and resources to advance their development in the insurance industry through continuing education, networking and energizing discourse.

The first WLI conference was held in Louisville with keynote speakers Governor Martha Layne Collins and Kentucky Commissioner of Insurance Janie Miller. Since then, the forum has expanded both in its scope and outreach. Featured speakers have included nationally-recognized, prominent women in many facets of the insurance industry, as well as industry regulators, State Senators and Representatives, and other notables with direct connections to the industry.





# 2020 WLI COMMITTEE MEMBERS

## OFFICERS

**Kathy Davis**

*President/Chair*  
Allstate Benefits

**Melissa Worrell**

*Vice Chair*  
KEMI

**Tara Purvis**

*Treasurer*  
Big I Kentucky

**Paula Smith**

*Secretary*  
KY Farm Bureau Mutual Insurance Company

**Cissy Musselman**

*Chair Emeritus*  
AssuredPartners

## COMMITTEE

**Sandra Blain**

AI Torstrick Insurance Agency, Inc.

**Christy Curry**

Kentucky Farm Bureau

**Annie Dawson**

RT Specialty, LLC

**Dacia Grimes**

WEALTHCARE Investments & Insurance

**Kelly Hagan**

AssuredPartners

**Cheryl Hoffer**

KEMI

**Ashely F. Klein**

USI Insurance Services, LLC

**Jane Long**

Lawyers Mutual Insurance Company of Kentucky

**Jennifer Morrison**

Anthem Blue Cross and Blue Shield

**Diana Norwood**

Liberty Mutual Insurance

**Antoinette Phoenix**

Central Bank & Trust Co.

**Teri Ralston**

ClearPath Mutual

**Kellie Stadler**

KEMI

**Calinda Young**

WEALTHCARE Investments & Insurance



## WLI PAST SPEAKERS

**Wendy Baker**

*President*  
Lloyd's America, Inc.

**Vicki Yates Brown Glisson**

*Secretary*  
KY Cabinet for Health  
and Family Services

**Carly Burnham**

*Co-Author "Insuring Tomorrow:  
Engaging Millennials in the  
Insurance Industry"*

**Mona T. Carter**

*Senior Division Executive*  
NCCI Holdings, Inc.

**Sharon Clark**

*Commissioner*  
Kentucky Department of Insurance

**Christina Collins**

*Benefits Advisor*  
USI Insurance

**Governor Martha Layne Collins**

*Commonwealth of Kentucky*

**Mary Colvin**

*Chief Operating Officer*  
KEMI

**State Senator Julie Denton**

*Chair, Health and Welfare Committee*  
Louisville, Kentucky

**Courtney Dillon**

*Vice President of Sales and  
Marketing Intellectual Property*  
Insurance Services Corporation

**Jennifer Donaldson**

*Business Executive*  
Humana

**Marilee Driscoll, CLU, CSA**

*Author, The Complete Idiot's  
Guide to Long Term Care*

**Sharon Emek**

*Founder and CEO*  
WAHVE

**Marjorie Farris**

*Insurance Attorney*  
Stites & Harbison

**Maureen Gallagher, CIC, CWCP,  
CRM, RPLU**

*Managing Partner*  
Assured Neace Lukens

**Donna Lyn Giegerich**

*Co-Owner*  
Heritage Benefits Group

**Connie Glaser**

*Author, Swim with the Dolphins,  
What Queen Esther Knew &  
Gender Talk Works*

**Mary Grate-Pyos**

*Author, Having What Matters*  
MassMutual Financial Group

**Karen Hardin**

*Chief Operating Officer*  
KEMI

**Jessalyn Hendricks**

*Underwriter*  
Global Aerospace

**Gloria Herndon, Ph.D.**

*President*  
GB Herndon and Associates

**Amber Hurdle**

*Author and Brand Expert*

**Nikki Jackson**

*Secretary of the Personnel Cabinet*  
Commonwealth of Kentucky

**Kathy Jewell, CPCU**

*Commercial Insurance Manager,  
Vice President*  
Chubb Group

**Peggy Kelley**

*Vice President Director Risk  
Management*  
Brown-Forman Corporation

**Jane Broadwater Long**

*Vice President, Claims Counsel*  
Lawyers Mutual Insurance Company

**Crit Luallen**

*Auditor of Public Accounts*  
Commonwealth of Kentucky

**Melissa Metzger**

*Associate General Counsel*  
Anthem Blue Cross & Blue Shield

**Janie Miller**

*Commissioner*  
Kentucky Department of Insurance

**Karen Milliner**

*Owner/Founder*  
Linguistical, LLC

**Julie Mix McPeak**

*Commissioner*  
Kentucky Department of Insurance

**Deborah Moessner**

*President*  
Anthem Blue Cross & Blue Shield  
of Kentucky

**Diana Reitz**

*Editor Book Division*  
National Underwriter

**Stephanie Ross**

Reminger Co.

**Christine Schelble, CPCU, ARM**

*Risk Manager*  
Lexmark International

**Jacqueline Sirany**

*Vice President, Risk Management*  
M.A. Mortenson Company

**Robin Sterneck**

*Managing Director*  
Swiss RE Americas

**State Senator Katie Stine**

*Senate President Pro Team*  
Fort Thomas, Kentucky

**Sabine Stovall**

*Wealth Planner, Attorney*  
KFG Enterprises, Inc.

**Audrey Tillman**

*Executive Vice President  
and General Counsel*  
AFLAC Incorporated

**Tracey Vispoli**

*Global ChubbPro Industry  
Segment Manager*  
Chubb Group of Insurance Companies

**Dorothea P. Westin, CIC, CRM**

*President*  
Capital Special Risks

**State Representative****Susan Westrom**

Lexington, Kentucky

**Mary Ellen Wiederwohl**

*Chief of Strategic Initiatives*  
Louisville Metro Government

**Carmel Wilson**

*Vice President of Claims &  
Stop-Loss Administration*  
Kentucky Health Administrators

**Sheri Wilson**

*National Property Clam Director*  
Lockton Companies

**Wright-Donnell**

*Deputy Commissioner*  
Kentucky Department of Insurance



13265 O'Bannon Station Way  
Louisville, Kentucky 40223  
502-574-9964

wlconference.com    