



women  
LEADERS IN INSURANCE  
& FINANCIAL SERVICES



## 2017 LUNCHEON SPONSORSHIP INFORMATION

**Friday, September 29, 2017**

Trophy Room, Churchill Downs  
Louisville, Kentucky

*Educating women in the insurance and  
financial services industry since 2002!*

wlconference.com   



## SPONSORSHIP OPPORTUNITIES

WLI Conference events are a vital resource for the region's insurance and financial services professionals and we urge you to consider being a part of our 2017 event. Doing so will show your support for the development of our industry and of the professionals who will participate in this once-a-year opportunity.

WLI Conference events grant attendees the ability to encourage gender diversity in the workplace, to grow in their knowledge of the field and to ignite a sense of pride in and passion for this important work.

Your contribution will further the goals of Women Leaders in Insurance to make insurance and financial services exciting, diverse and empowering fields for professionals in the region.

### PRESENTING SPONSOR: \$15,000

Your company will be the named sponsor of the event. A representative from your organization will speak to the conference. You will receive two reserved tables for eight at the conference and an opportunity to exhibit. Your logo will be prominently displayed on the WLI website and in all conference collateral materials.

### LUNCHEON SPONSOR: \$7,500

Your company will be the named sponsor of the lunch. A representative from your organization has the opportunity to speak during the program. You will receive prominent mention on WLI's website, in event collaterals, in the luncheon program, and from the podium the day of the event. Additionally, you will receive a reserved table of eight and the opportunity to exhibit at the event.

### MAJOR SPONSOR: \$5,000

You will receive prominent mention on WLI's website, in the luncheon program, and from the podium the day of the event. Additionally, you will receive a reserved table of eight and the opportunity to exhibit at the event.

### CORPORATE PARTNER: \$2,000

Includes one table of eight and preferred seating to be assigned on a first registered, first served basis. You will receive mention on WLI's website, in the luncheon program, and from the podium the day of the event.

### COMMUNITY SPONSOR: \$1,000

You will receive mention on WLI's website, in the luncheon program and from the podium the day of the event. Additionally, you will receive two complimentary registrations to the WLI Luncheon.

### EXHIBITOR: \$300

The opportunity to set up an exhibitor booth at our event. The exhibit fee includes admission to the luncheon for one person. Space is limited.

***We appreciate your generosity and look forward to a partnership with your organization.  
Your sponsorship will make the 2017 Women Leaders in Insurance Luncheon a success.***

Name of Company: \_\_\_\_\_

agrees this \_\_\_\_\_ day of \_\_\_\_\_, 2017 to be a sponsor of the 2017 WLI Luncheon as indicated below.

Check one:

- PRESENTING SPONSOR \$15,000
- LUNCHEON SPONSOR \$ 7,500
- MAJOR SPONSOR \$ 5,000
- CORPORATE PARTNER \$ 2,000
- COMMUNITY SPONSOR \$ 1,000
- EXHIBITOR \$ 300
- OTHER AMOUNT \$ \_\_\_\_\_

NAME as it should appear on media/collaterals:

\_\_\_\_\_

Address \_\_\_\_\_ Suite \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Check enclosed

Credit Card –  Visa  Mastercard  American Express  Discover

Amount to be billed \$ \_\_\_\_\_

Name on card \_\_\_\_\_ Security Code \_\_\_\_\_

Card number \_\_\_\_\_ Exp date \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please return this completed form with payment to:**

Women Leaders in Insurance  
13265 O'Bannon Station Way  
Louisville, KY 40223

Phone: 502-574-9964

Email: [info@wliconference.com](mailto:info@wliconference.com)

Please email your company logo in jpeg or eps format to [info@wliconference.com](mailto:info@wliconference.com)



## WLI CONFERENCE HISTORY

The highly successful Women Leaders in Insurance concept was originally developed as an educational initiative for women involved in the insurance industry. Since its inception in 2002, the event has evolved into one of the premier opportunities for insurance women in the region. WLI Conference events grant attendees the opportunities and resources to advance their development in the insurance industry through continuing education, networking and energizing discourse.

The first WLI conference was held in Louisville with keynote speakers Governor Martha Layne Collins and Kentucky Commissioner of Insurance Janie Miller. Since then, the forum has expanded both in its scope and outreach. Featured speakers have included nationally-recognized, prominent women in many facets of the insurance industry, as well as industry regulators, State Senators and Representatives, and other notables with direct connections to the industry.





## 2017 WLI COMMITTEE MEMBERS

**Ashely Klein** – Co-Chair  
USI Insurance Services, Inc.

**Pam Wessel** – Co-Chair  
USI Insurance Services, Inc.

**Cissy Musselman** – Chair Emeritus  
Risk Management Services Company

**Peggy Porter** – Treasurer  
Independent Insurance Agents of Kentucky

**Sandra Blain** – Secretary  
AI Torstrick Insurance Agency, Inc.

**Audrey Allsopp**

**Wanda Anderson**  
AFLAC

**Mary Colvin**  
KEMI

**Kathy Davis**  
Allstate

**Vi Durr**  
KESA

**Kelly Hagan**  
AssuredPartners NL

**Jane Broadwater Long**  
Lawyers Mutual Insurance Company of Kentucky

**Michelle Love**  
E.M. Ford & Company

**Julie Norris**  
M. Joseph Medical

**Diana Norwood**  
Liberty Mutual Insurance

**Antoinette Phoenix**  
Central Bank & Trust Co.

**Tara Purvis**  
Independent Insurance Agents of Kentucky

**Stephanie Ross**  
Reminger Co., LPA

**Paula Smith**  
Kentucky Farm Bureau Insurance

**Leeza Wright**  
AFLAC

**Treva Wright-Donnell**  
KY Department of Insurance (Retired)



## WLI PAST SPEAKERS

**Wendy Baker**

*President*  
Lloyd's America, Inc.

**Vicki Yates Brown Glisson**

*Secretary*  
KY Cabinet for Health  
and Family Services

**Mona T. Carter**

*Senior Division Executive*  
NCCI Holdings, Inc.

**Sharon Clark**

*Commissioner*  
Kentucky Department of Insurance

**Christina Collins**

*Benefits Advisor*  
USI Insurance

**Governor Martha Layne Collins**

Commonwealth of Kentucky

**Mary Colvin**

*Chief Operating Officer*  
KEMI

**State Senator Julie Denton**

*Chair, Health and Welfare Committee*  
Louisville, Kentucky

**Courtney Dillon**

*Vice President of Sales and  
Marketing Intellectual Property*  
Insurance Services Corporation

**Jennifer Donaldson**

*Business Executive*  
Humana

**Marilee Driscoll, CLU, CSA**

*Author, The Complete Idiot's  
Guide to Long Term Care*

**Marjorie Farris**

*Insurance Attorney*  
Stites & Harbison

**Maureen Gallagher, CIC, CWCP,  
CRM, RPLU**

*Managing Partner*  
Assured Neace Lukens

**Donna Lyn Giegerich**

*Co-Owner*  
Heritage Benefits Group

**Connie Glaser**

*Author, Swim with the Dolphins,  
What Queen Esther Knew &  
Gender Talk Works*

**Mary Grate-Pyos**

*Author, Having What Matters*  
MassMutual Financial Group

**Karen Hardin**

*Chief Operating Officer*  
KEMI

**Jessalyn Hendricks**

*Underwriter*  
Global Aerospace

**Gloria Herndon, Ph.D.**

*President*  
GB Herndon and Associates

**Nikki Jackson**

*Secretary of the Personnel Cabinet*  
Commonwealth of Kentucky

**Kathy Jewell, CPCU**

*Commercial Insurance Manager,  
Vice President*  
Chubb Group

**Peggy Kelley**

*Vice President Director Risk  
Management*  
Brown-Forman Corporation

**Jane Broadwater Long**

*Vice President, Claims Counsel*  
Lawyers Mutual Insurance Company

**Crit Luallen**

*Auditor of Public Accounts*  
Commonwealth of Kentucky

**Melissa Metzger**

*Associate General Counsel*  
Anthem Blue Cross & Blue Shield

**Janie Miller**

*Commissioner*  
Kentucky Department of Insurance

**Julie Mix McPeak**

*Commissioner*  
Kentucky Department of Insurance

**Deborah Moessner**

*President*  
Anthem Blue Cross & Blue Shield  
of Kentucky

**Diana Reitz**

*Editor Book Division*  
National Underwriter

**Stephanie Ross**

Reminger Co.

**Christine Schelble, CPCU, ARM**

*Risk Manager*  
Lexmark International

**Jacqueline Sirany**

*Vice President, Risk Management*  
M.A. Mortenson Company

**Robin Sterneck**

*Managing Director*  
Swiss RE Americas

**State Senator Katie Stine**

*Senate President Pro Team*  
Fort Thomas, Kentucky

**Sabine Stovall**

*Wealth Planner, Attorney*  
KFG Enterprises, Inc.

**Audrey Tillman**

*Executive Vice President  
and General Counsel*  
AFLAC Incorporated

**Tracey Vispili**

*Global ChubbPro Industry  
Segment Manager*  
Chubb Group of Insurance Companies

**Dorothea P. Westin, CIC, CRM**

*President*  
Capital Special Risks

**State Representative**

**Susan Westrom**

Lexington, Kentucky

**Mary Ellen Wiederwohl**

*Chief of Strategic Initiatives*  
Louisville Metro Government

**Carmel Wilson**

*Vice President of Claims &  
Stop-Loss Administration*  
Kentucky Health Administrators

**Sheri Wilson**

*National Property Clam Director*  
Lockton Companies

**Wright-Donnell**

*Deputy Commissioner*  
Kentucky Department of Insurance



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